

Workshop Stream 5

Plenary Session - Evaluating Management Effectiveness

September 11 Morning Session Approximate Attendance 300

Chair – Adrian Phillips *WCPA Vice Chair for World Heritage*

Preliminaries included requesting comment into the Durban Accord, congress recommendations, the message to the CBD and delegate survey.

Session Background.

Six presentations were made ranging from outlining the history of developing a management effectiveness evaluation framework, to how the World Bank had implemented policy that management evaluation should be done. WWF had developed a tracking tool which was currently being analysed to be used on all of their sites. KwaZulu-Natal Wildlife had evaluated the WCPA framework at a province and site level.

Speakers

Marc Hockings. *University of Queensland, WCPA Vice Chair for Management Effectiveness*

In the past three main approaches have been used to evaluate management effectiveness. The WCPA has developed a methodology that is adaptable to many different systems with pilot workshops have been held in Latin America, UK and Bangkok .

Natjaran Ishwaran. *Sri Lanka, UNESCO World Heritage (TBC)*

Presented an overview of the stream outlining the history of the WCPA work and the linkages to the cross cut themes of World Heritage, Marine, and community and equity streams.

Outlined questions from the World Heritage cross cut theme in relation to the trend away from developing single to multiple protected areas, what are the lessons learnt from testing the framework in selected areas and what assessment framework would be needed if world heritage was to become a certification process. It appears that at the moment only threats are being certified not achievements in relation to world heritage.

Kulani Mkhize *KZN wildlife*

KZN Wildlife has tested the methodology at a province and site specific level.

Jose Courrau *consultant*

Initiatives developed in Latin American countries are the result of creativity and imagination and are often outside of the box. Models developed have been tested in a number of countries. The aim is to expand the assessment to all protected areas in Latin America.

Kathy Mackinnon *World Bank* and **Leonardo Lacerda**, *WWF International*

The World Bank has adopted the assessment of management effectiveness as policy. WWF uses the methodology in the field at all portfolio sites. WWF have developed their own tracking tool and the World Bank required reporting against the tool.

Summary of Group discussion

- How is the evaluation of management effectiveness incorporated into corporate philosophy.
- How is evaluation of management seen to be independent if done internally.
- Some outcomes are as a result of influences outside of their control, how can these results be separated.
- Have specific evaluation projects been followed through to allow full analysis of results in Latin America.

Papers Presented.

Hockings, Marc. Introduction to the WCPA framework on assessment of management effectiveness of protected areas.

Mkhize, Kulani. Monitoring and evaluation systems and experiences within KZN Wildlife.

Courrau, Jose. Experience with assessment of management effectiveness in Latin America.

Mackinnon, Kathy and Lacerda, Leonardo. Experience with using a tracking tool for the rapid assessment of management effectiveness at site level.